

North American Travel Journalists Association

Founded in 1991 to support the professional development of its members, NATJA provides exceptional benefits and valuable resources, furthers high quality professional journalism, promotes travel and leisure activities to the public, and honors journalistic excellence.

Media members must be legitimate, working, professional writers, photographers or editors in the travel, food, wine or hospitality industries. Associate members include convention & visitors bureaus, hotels and resorts, airlines, restaurants, food industry and growers associations, wineries and wine associations, PR agencies and marketing and public relations professionals.